



THE SCHOOL DISTRICT OF  
PALM BEACH COUNTY, FLORIDA

SAFETY & LEARNING ENVIRONMENT  
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Assistant Superintendent

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CHIEF ACADEMIC OFFICER

November 15, 2012  
Bulletin #P-14464-SLE/SIS

**Contact Person:**

Kim Williams, PX 81569

**ACTION BY:**  
For Information  
Only

**TO:** All Principals

**FROM:** Janis Andrews, Ed.D., Chief Academic Officer *J.A.*

**SUBJECT: THIRD ANNUAL ALCOHOL PREVENTION POSTER CONTEST**

Adolescent alcohol use negatively impacts students' academic performance. The academic consequences of alcohol use (which include absenteeism, lower grades, disruptive behaviors, suspensions, and below grade-level test scores) pose a significant and severe problem for the entire school community.

Student Intervention Services is working with Transportation Services, Public Affairs, Palm Beach County Substance Awareness Coalition, Adobe, South Florida Fair, Acreage Loxahatchee Rotary Club, and the Palm Beach County Sheriff's Office to address underage drinking by sponsoring the *Third Annual Alcohol Prevention Poster Contest*.

The top six posters (two elementary, two middle, and two high schools) will be displayed on school buses throughout the district. Semi-finalists will be featured at the 2013 South Florida Fair. You and your staff may participate by:

- Promoting the contest among your students; entry deadline is **December 7, 2012**.
- Encouraging students, staff, and parents to vote for the best posters during the online voting from January 9 through January 16, 2013.
- Visiting the semi-finalist entries at the South Florida Fairgrounds from January 18 through February 3, 2013.
- Attending the February 18, 2013 award ceremony to honor the winning artists.
- Volunteering for the February 19, 2013 community event to post the winning artists' entries in the school buses.

**Palm Beach County Schools - Rated "A" by the Florida Department of Education 2005 – 2012**  
"Home of Florida's first **LEED** Gold Certified School!"  
[www.palmbeachschools.org](http://www.palmbeachschools.org)

The School District of Palm Beach County is an Equal Education Opportunity Provider and Employer

**THIRD ANNUAL ALCOHOL PREVENTION POSTER CONTEST**

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*Alcohol Prevention Poster Contest* rules and an entry form are attached to this bulletin and are also available at <http://news.palmbeach.k12.fl.us/pao/2012/10/30/3rd-annual-alcohol-prevention-poster-contest-encourages-all-students-to-participate/>.

Please help make the *Third Annual Alcohol Poster Contest* a success at your school and in the District. Thank you for your continued support.

EWG/JA/JL/EVA/ KCW: mk

Attachments

Approved:   
E. Wayne Gent, Superintendent

The Palm Beach County Substance Awareness Coalition, School District of Palm Beach County, Adobe, South Florida Fairgrounds, Acreage Loxahatchee Rotary Club, and Palm Beach County Sheriff's Office

Present the

## Third Annual Alcohol Prevention Poster Contest "What Can I Be If I'm Alcohol Free?"

**STUDENTS IN GRADES K-12: Submit an alcohol prevention poster with a clear message promoting an alcohol-free lifestyle for young people. Winning entries will be posted on the inside of up to 1,000 Palm Beach County school buses.**

### How to Enter:

Create a poster using either digital art media or freestyle media (markers, ink, pencils, pastels, watercolor, paintings, collage, mixed media, or any combination).

**Size:** Designs **must be LANDSCAPE** oriented with the following measurements:  
**8" wide and 5" high (example attached to the entry form).**

### The Do's:

- Write a positive, short, catchy alcohol prevention message.
- Keep the poster images positive.
- Try to incorporate the theme "What Can I Be If I'm Alcohol Free?" You do not need to write the theme on your poster.
- Include one fact about how alcohol affects youth and cite your fact.
- Avoid using pictures of alcohol or bottles in your artwork.
- Avoid beginning your message with "Don't" (see examples).
- Use original or copyright-free artwork.
- Write your message in English, Spanish, or Haitian Creole.

### The Do Not's:

- Do not use scary pictures or messages (e.g., no car crashes, grim reapers, tombstones, etc.).
- Do not use cartoon characters that are copyright protected (e.g., Sponge Bob, Shrek).
- Do not use brand name products on the posters (e.g., Snickers, Doritos, and Coca-Cola).

**ENTRY DEADLINE 11:59 p.m., FRIDAY, DECEMBER 7, 2012**

**Submit a completed entry form and a hard copy of your poster to:**

Natalia Arenas, Public Affairs B- 102  
3300 Forest Hill Blvd., West Palm Beach, FL 33406

**For questions and digital submission please contact:**  
Alexa Lee at 561-844-5952 or email [Alexalee@pbcsac.org](mailto:Alexalee@pbcsac.org)

### Winners:

- Semi-finalists and the top entry from each school will be featured at the 2013 South Florida Fair.
- Adobe will award the top two elementary and two middle school students with Adobe Photoshop Elements and the top two high school students with the current version of Adobe Photoshop Creative Suite. The top six entries also receive a \$50 gift card.
- Teachers of the top six winners will receive a \$100 gift card to be used towards classroom materials.
- Principals of the top six winners will receive a two "Any Day" Fair admission tickets.
- **Winners will be notified by January 18, 2013** and invited to attend the **Awards Ceremony on February 18, 2013.**

## Sample Alcohol Facts

1. Most Palm Beach County youth are alcohol-free (2010 Florida Youth Substance Abuse Survey, Palm Beach County Report).
2. Over time, drinking destroys your body and looks ([www.abovetheinfluence.com](http://www.abovetheinfluence.com)).
3. More than 7 out of 10 students (12-17 years) are alcohol free ([www.toosmarttostart.gov](http://www.toosmarttostart.gov)).
4. Alcohol related violence is associated with those who start drinking at an early age ([www.dosomething.org](http://www.dosomething.org)).
5. Drinking alcohol before 21 can affect your mood and your thinking ([www.thecoolspot.gov](http://www.thecoolspot.gov)).
6. Alcohol can cause your brain to feel foggy and make you think and see differently ([bskids.org/itsmylife/body/alcohol](http://bskids.org/itsmylife/body/alcohol)).
7. People who drink alcohol cannot control their behavior (they may do silly things or be violent) ([www.cyh.com/healthtopicdetailskids.aspx](http://www.cyh.com/healthtopicdetailskids.aspx)).
8. Drinking alcohol can cause learning and memory problems ([www.abovetheinfluence.com](http://www.abovetheinfluence.com)).
9. Kids who start drinking by 15 have a 4 times greater chance of becoming addicted to alcohol ([www.surgeongeneral.gov/](http://www.surgeongeneral.gov/)).
10. Alcohol blocks some messages to your brain. This changes your perceptions, emotions, movement, vision, and hearing ([www.abovetheinfluence.com](http://www.abovetheinfluence.com)).
11. Underage drinking affects all areas of an athlete's life including social, physical, mental, academic, and legal ([www.americanathleticinstitute.org](http://www.americanathleticinstitute.org)).
12. Alcohol is actually a depressant. That means it's a drug that slows down or depresses the brain ([kidshealth.org/kid/](http://kidshealth.org/kid/)).
13. Binge drinking, that is drinking five or more drinks in a row by males or four or more drinks in a row by females, can lead to alcohol poisoning, which can cause death ([kidshealth.org/teen/](http://kidshealth.org/teen/)).
14. Your brain develops until your mid-twenties. Alcohol affects your brain's memory, decision making, and its ability to control coordination and impulses ([www.stopalcoholabuse.gov](http://www.stopalcoholabuse.gov)).

## Examples of Short, Positive, Alcohol Prevention Messages

- 1 My future is bright when alcohol is out of sight.
- 2 Painting a better picture without alcohol
- 3 Get in the game, not alcohol.
- 4 When you start drinking, you stop thinking.
- 5 ABC 123 Proud to be alcohol free.
- 6 Save your brain, be alcohol-free.

All entries become the property of Palm Beach County Substance Awareness Coalition.

No entries will be returned.

